# UNION PACIFIC RAILROAD

7131

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#### UNION PACIFIC STRATEGY Safety, Service & Operational Excellence = Growth



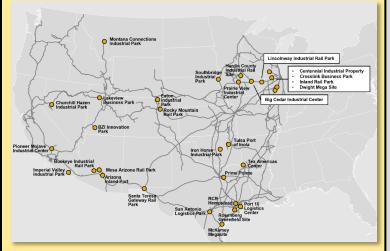


## **Helping You Find the Right Location**



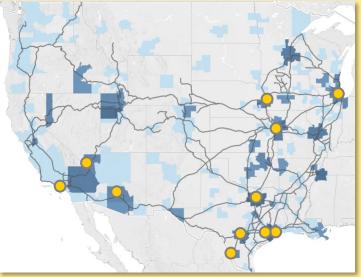
- Potential Rail Served Sites or Facilities on UP's Network
- up.com/upsitesearch





- Pre-approved Sites
- Shovel Ready or Rail Served
- up.com/focus

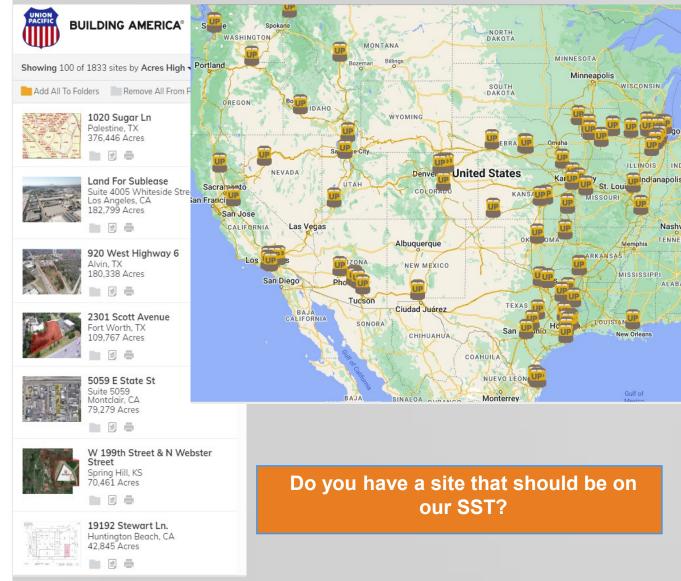
#### Union Pacific Development Company



- Developing Land for Growth
- 60+ UP-Owned Properties; 12 in active development

# LOCATING CUSTOMERS Site Solutions Tool (SST)

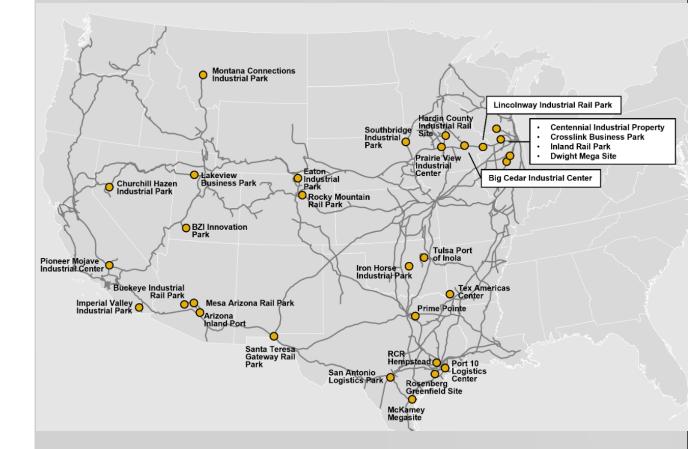
- SST Centralized listing of potential rail served facilities on the Union Pacific Railroad network
- Sites populated from commercial listings located within 800M of Union Pacific right of way
  - Partnered with ReSimplify
  - Potentially rail served sites or building
  - 7,000+ sites and building listed
- Property Owner Benefit:
  - No cost to add a site
  - National exposure through the LOIS network
  - Properties visible to UP's 10,000+ customers
  - SST used to conduct customer directed site searches
  - up.com/upsitesearch





#### LOCATING CUSTOMERS Focus Sites

- Focus Sites Identify, Develop, and Promote shovel ready or existing rail served sites
  - 25+ focus sites
  - 3 UP-owned sites
  - Quick responses to rail requests
  - Preliminary property evaluations performed by UP
  - Marketed through UP web site, social media, EDO, and M&S



## **UP focus site criteria**

- Large-scale site (125+ acres)
  - Preliminary rail design approved by UP
  - Completed Developmental Concept Plan
- Rail Access approval through AccessUP

Could your property be a Union Pacific focus site?



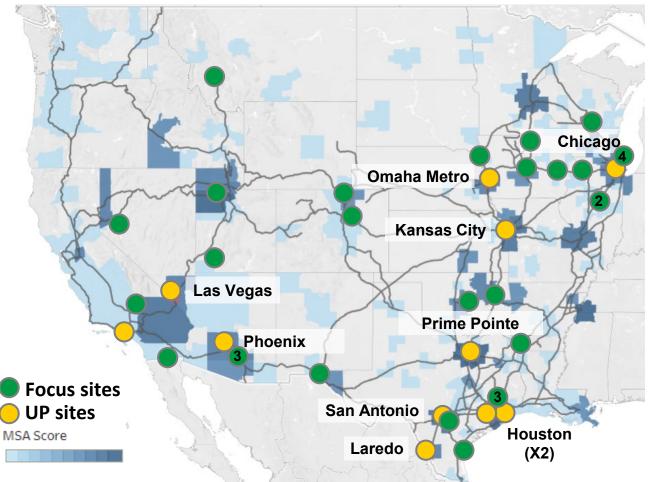
### **Additional criteria**

- Adequate highway & road infrastructure
- Local Economic Development support
  - Incentives
  - Zoning
  - Permits
  - Workforce
  - Training
  - Property owned or controlled by single owner or entity
    - Electricity
    - Water
    - Sanitary/Sewer
    - Natural gas



## **Developing Land for Growth**

Current projects have alignment with top metro areas



#### Union Pacific Development Company Putting UP on the Map:

- > Driving early role in site selection process
- > Creating shovel ready sites
- > Streamlining processes for faster delivery
- Early customer interest with emerging technologies, light manufacturing, packagers, liquid terminals and cold storage warehouses

MSA = Metropolitan Statistical Areas; CBRE MSA score based on labor, transportation infrastructure, climate risk, tax environment and incentives

### **Connect with Union Pacific**





